

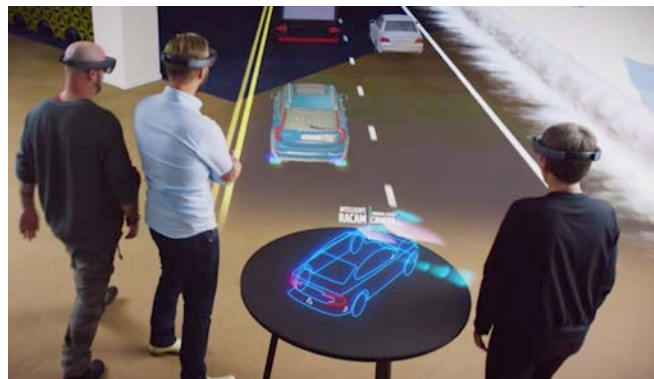
MAGNA BRINGS INNOVATIVE CAR OF THE FUTURE EXPERIENCE TO CES 2017

- Attendees will get a glimpse into the future at Magna's booth through Microsoft's mixed reality HoloLens
- ADAS simulator provides real-life autonomous driving situations
- Investing in technologies that make the driver experience safer and smarter

AURORA, Ontario, Dec. 14, 2016 — Magna International Inc., a leader in bringing innovative ideas to the automotive industry, will demonstrate its future mobility capabilities during CES 2017 with a HoloLens mixed-reality experience and ADAS simulator.

Future mobility will continue to be a key topic at CES, and Magna has created a unique experience for attendees. At the Magna booth #5936, North Hall LVCC, attendees will use Microsoft's HoloLens mixed-reality technology to personally experience the car of the future. The self-contained, holographic computer allows attendees to experience unique future vehicle technology including:

- Cameras, sensors, LiDAR, and radar systems that enable autonomous driving
- Seat sensors that provide continuous feedback to the driver
- Active aerodynamic fuel efficiency technology
- Various powertrain architectures from multiple hybrid variants to full electrification



CES attendees will get a glimpse into the car of the future at Magna's booth

In addition, the company will showcase its latest ADAS innovations and how they are helping automakers reach various autonomous driving levels today and for the future.

"We pride ourselves in pushing the boundaries of technology and innovation. We do this by identifying the forces impacting mobility and creating solutions that support the shift in the automotive landscape," said Swamy Kotagiri, Chief Technology Officer, Magna International. "We are excited to be at CES 2017 to showcase our capabilities and commitment to investing in new ideas that make the driver experience safer and smarter."

Magna's booth at CES is located at Magna booth #5936, North Hall LVCC, from Jan. 5-8, 2017. For more information on Magna and its capabilities please visit www.magna.com.

TAGS

CES, innovation, virtual reality, mobility, car of the future, mixed reality, ADAS

INVESTOR CONTACT

Louis Tonelli, Vice-President, Investor Relations
louis.tonelli@magna.com, 905.726.7035

MEDIA CONTACT

Tracy Fuerst, Global Director of Corporate Communications & PR
tracy.fuerst@magna.com, 248.631.5396

ABOUT MAGNA

We are a leading global automotive supplier with 312 manufacturing operations and 98 product development, engineering and sales centres in 29 countries. We have over 155,000 employees focused on delivering superior value to our customers through innovative products and processes, and World Class Manufacturing. We have complete vehicle engineering and contract manufacturing expertise, as well as product capabilities which include body, chassis, exterior, seating, powertrain, electronic, active driver assistance, vision, closure and roof systems. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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