



# MAGNA'S "POWERTRAIN MEETS FUTURE" DRIVETRAIN FORUM BRINGS INDUSTRY TOGETHER

- Magna hosts 7<sup>th</sup> annual Drivetrain Forum
- Event showcases latest powertrain developments
- Magna demonstrates comprehensive systems expertise

SAILAUF, Germany, May 18, 2018 — In the coming years, there could be up to 48 variations of powertrain architectures available. Additionally, legislative requirements for CO<sub>2</sub> emissions, changing consumer needs, and new advancements in technology are stimulating and challenging the industry. Magna once again brought the industry together at its 7<sup>th</sup> annual Drivetrain Forum themed "Powertrain Meets Future". Participants heard from industry leading powertrain experts on new requirements, developments and technologies, and had the opportunity to test different drive technologies across a variety of vehicles.

As a global leader in powertrain, and in addition to hosting the event, Magna showcased its latest technologies, including a scalable and modular powertrain platform approach for the entire drivetrain.

"Our ever-expanding portfolio of powertrain products prepares us to match the market's progression from internal combustion engines to plug-in hybrids to battery electric vehicles," said Swamy Kotagiri, Magna CTO and President of Magna Powertrain. "We



Dr. Stephan Weng, EVP GETRAG Global Magna Powertrain discussed with experts at the 7th DRIVETRAIN FORUM about future drive technologies

have the expertise and the innovative solutions to help support automakers through the changing powertrain landscape."

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Through the integration of electric units like hybridized transmissions or electric axle drives in the drivetrain, Magna offers solutions to automakers for meeting the conflicting goals of vehicle efficiency, performance, and driving dynamics. On a product level, flexible building blocks that can be used in various applications, such as electric motors or inverters, reduce the complexity of the powertrain system. This approach also allows automakers to maintain the diversity of their vehicle configurations in terms of dynamics and performance in the future. At the same time, the number of different drivetrain variants will be reduced significantly.

Achieving CO<sub>2</sub> emissions targets remain a high priority for the global automotive industry. As more drivetrain solutions emerge, it is critical to stay ahead of the curve. To learn more about the future of powertrain and the Drivetrain Forum, please click <u>here</u>.

### **TAGS**

Drivetrain Forum, powertrain, scalable platforms

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