

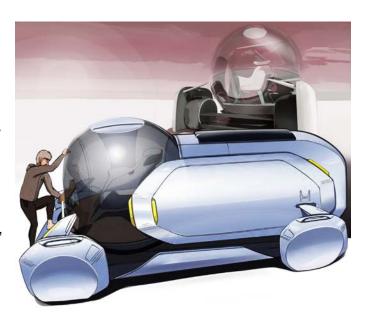


MAGNA'S INAUGURAL GLOBAL BOLD PERSPECTIVE AWARD RECOGNIZES INSPIRING DESIGN OF FUTURE MOBILITY

- North American finalist Zehao Zhang from ArtCenter College of Design captures top prize
- Finalists from China and Europe also recognized at LA Auto Show
- More than 100 entries offer global view of future mobility

AURORA, Ontario, November 20, 2019 – Imagination soared as <u>students from</u> <u>around the world</u> competed for the first-ever Magna Global Bold Perspective Award, presented at the Car Design News LA Forum during the LA Auto Show.

Zehao "West" Zhang, from ArtCenter
College of Design in Pasadena, California,
won the top prize for his autonomous
vehicle for urban nomads. An
accomplished panel of design industry
leaders judged the 2019 competition,
including Chip Foose of Foose Design,



Zehao "West" Zhang from ArtCenter College of Design took home the top award for his urban nomad concept.

Brad Richards of Harley-Davison Motor Company, Jay Shuster of Pixar Animation Studios, Freeman Thomas of Freeman Thomas Design and Larry Erickson from Magna.

"Zhang's thoughtful concept met the challenge of designing what vehicles might look like in 20 to 30 years by addressing the growing needs of overcrowded cities, while also creating a very personalized and human concept," said Erickson, global director of Magna's Exteriors Design Group.

"As we develop new products that reflect what's ahead in terms of vehicle design, materials and function, these concepts offer thoughtful and imaginative solutions for us to consider," said



Magna Exteriors President Grahame Burrow. "This is why we are committed to supporting future designers through initiatives such as the Magna Global Bold Perspective Award."

"Contests like the one sponsored by Magna are so important for young designers because they are a good way to improve our design skills and show the industry what we can do," said Zhang, now a designer for Geely Design in South Pasadena, California. Zhang's minivan-sized concept vehicle revolves around creativity and travel. He imagines users will book the vehicle for nine hours a day and at night plug in to a "living port" that provides access to laundry, shower and restroom facilities, along with battery charging.

European winner Jake Lockyer from Coventry University in London impressed the judges with "Project Andarta," an autonomous vehicle that plans stops and experiences to develop passengers' appreciation for cultural, spiritual and intellectual pursuits. Bolin Sun and Gong Jinyun from Dalian University of Technology in Liaoning, China, took inspiration for their futuristic "Swifter" design from traditional kite making.



"Project Andarta" from European finalist Jake Lockyer of Coventry University in London.



"Swifter" from China finalists Bolin Sun and Gong Jinyun of Dalian University of Technology in Liaoning, China.

Each of the finalists won a trip to Los Angeles for the award presentation along with a cash prize, and the global winner received an additional cash prize.

TAGS

Automotive exteriors, innovation, design

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