



# Magna Tech Week – Media Day

May 10, 2022

# Tracy Fuerst

Vice-President, Corporate  
Communications & PR

# Mobility Technology Company with...



2021 SALES

**\$36** Billion

EMPLOYEES\*

**161,000+**

MANUFACTURING\*

**340** global sites

MARKET POSITION\*

**#1** North America

**#4** Globally

## **Eco-Innovation**

- Electric Drive Experiences
- Electric Axle eBeam
- Battery Tray Enclosures
- Sustainable Material Solutions

## **Driver Assistance**

- Trailering Features w/ Static & Dynamic 3D Views
- Driver Monitoring System Demonstrator
- Mezzo Panel – Integrated Front Panel

## **Distinction & Experience**

- Freeform Seating Technology
- Thermoplastic Roof Module
- SmartAccess Technologies
- Integrated Lighting Solutions

## **New Mobility**

- Full Systems Capabilities
- Complete Vehicle Solutions
- Reconfigurable Seating Solutions
- New Mobility Demonstrations

# Swamy Kotagiri

Chief Executive Officer  
Magna International





Electrification



Autonomy



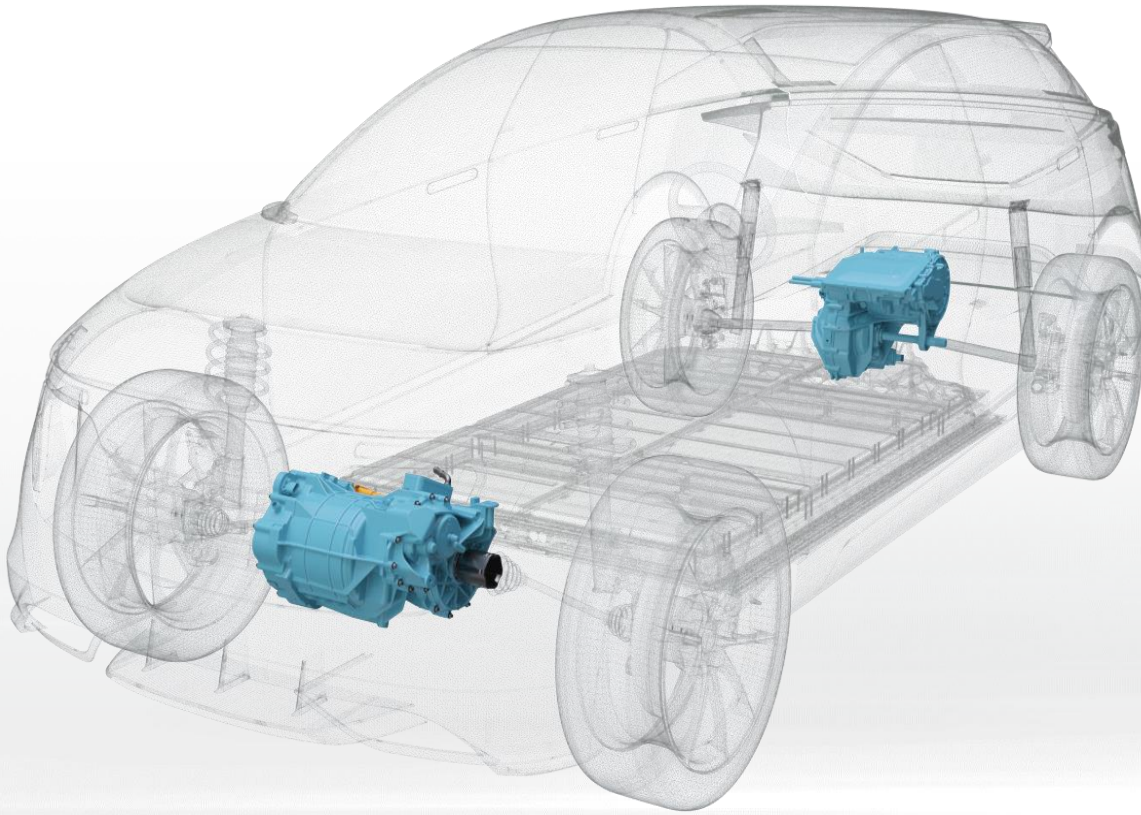
New Mobility



Connectivity

# Trends Driving Future Mobility

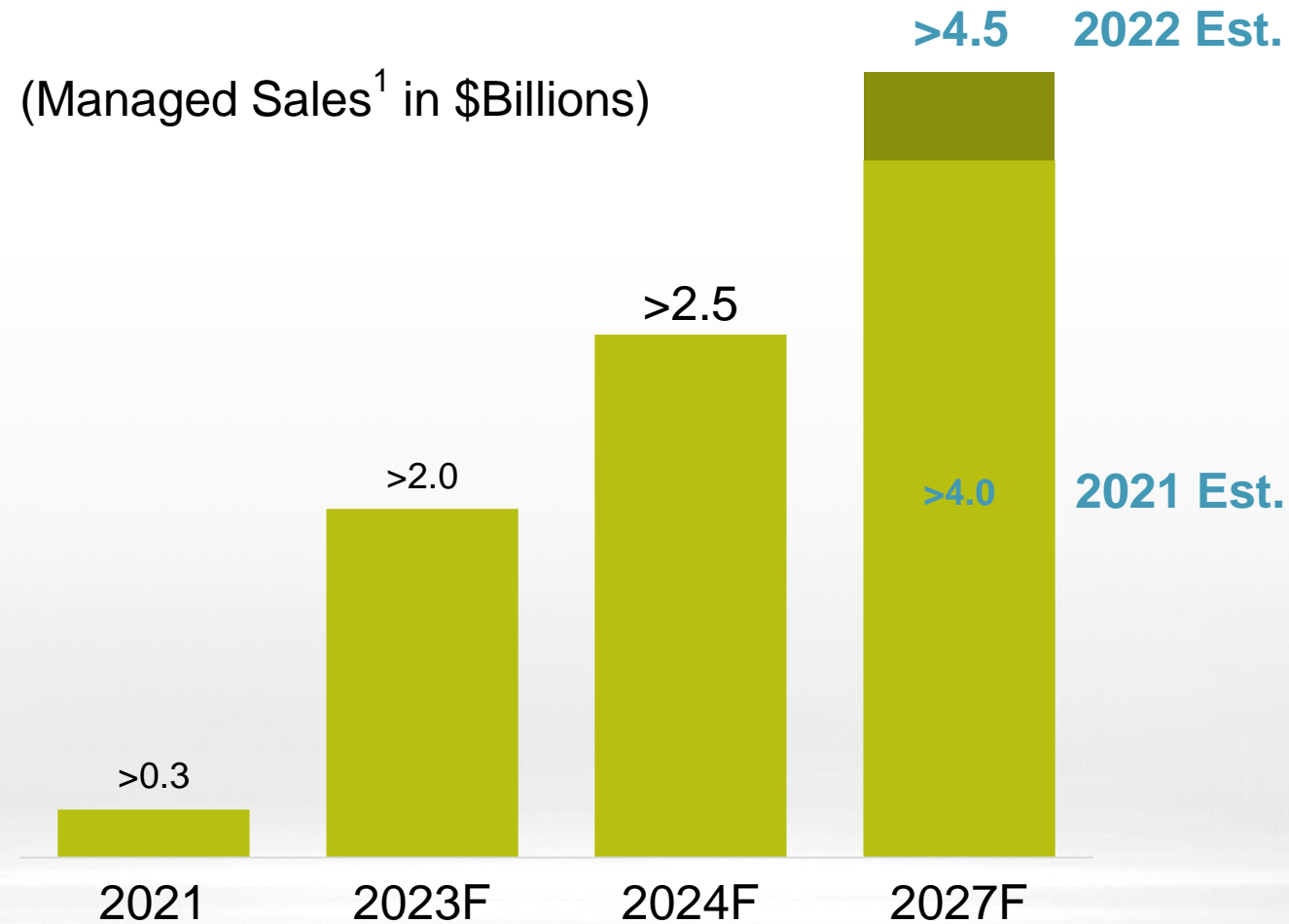
# Electrification Wins



- Primary and secondary eDrives
  - new entrant OEM
  - Europe-based OEM
- DCT platform business including hybrid DCTs with Mercedes
- eDrive with China-based OEM



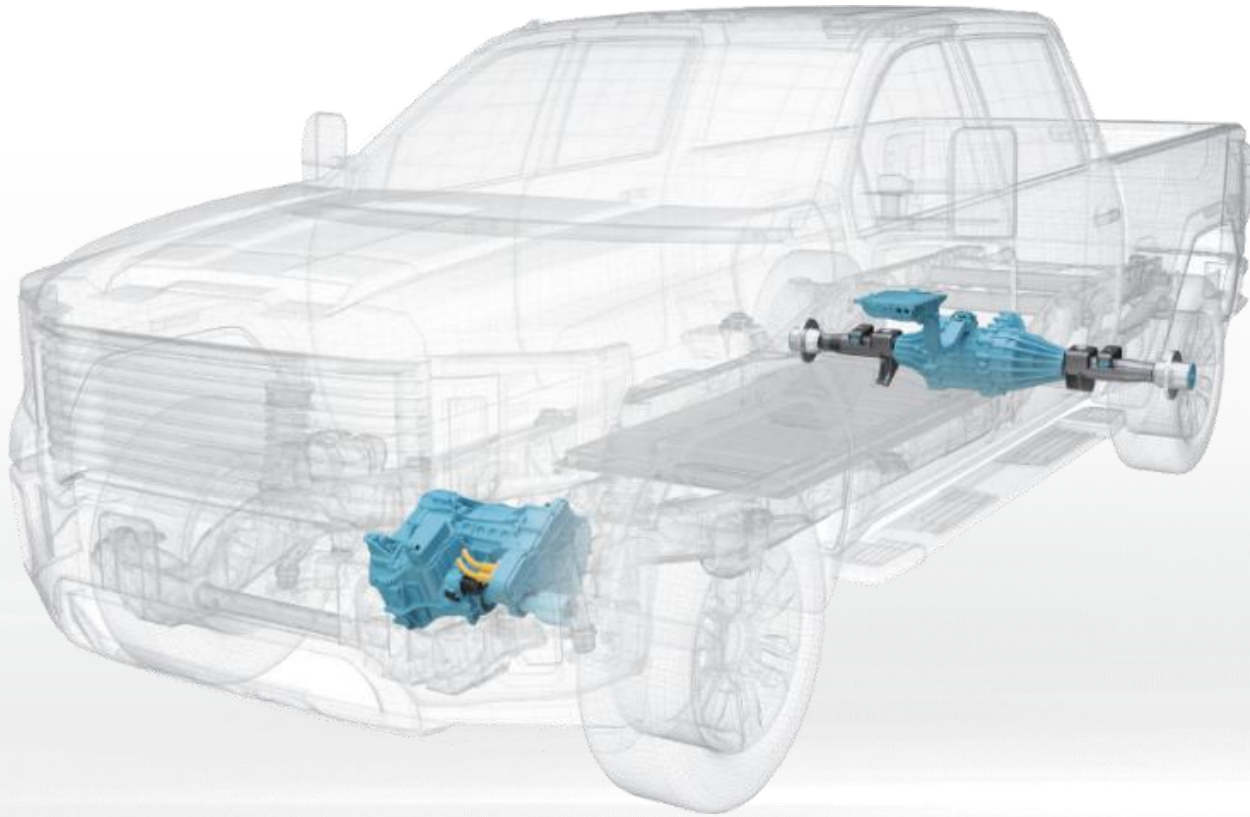
# Accelerating Powertrain Electrification Growth



<sup>1</sup> Managed sales = consolidated sales + sales at 100% for unconsolidated entities.



# Electrifying Trucks Without Compromise



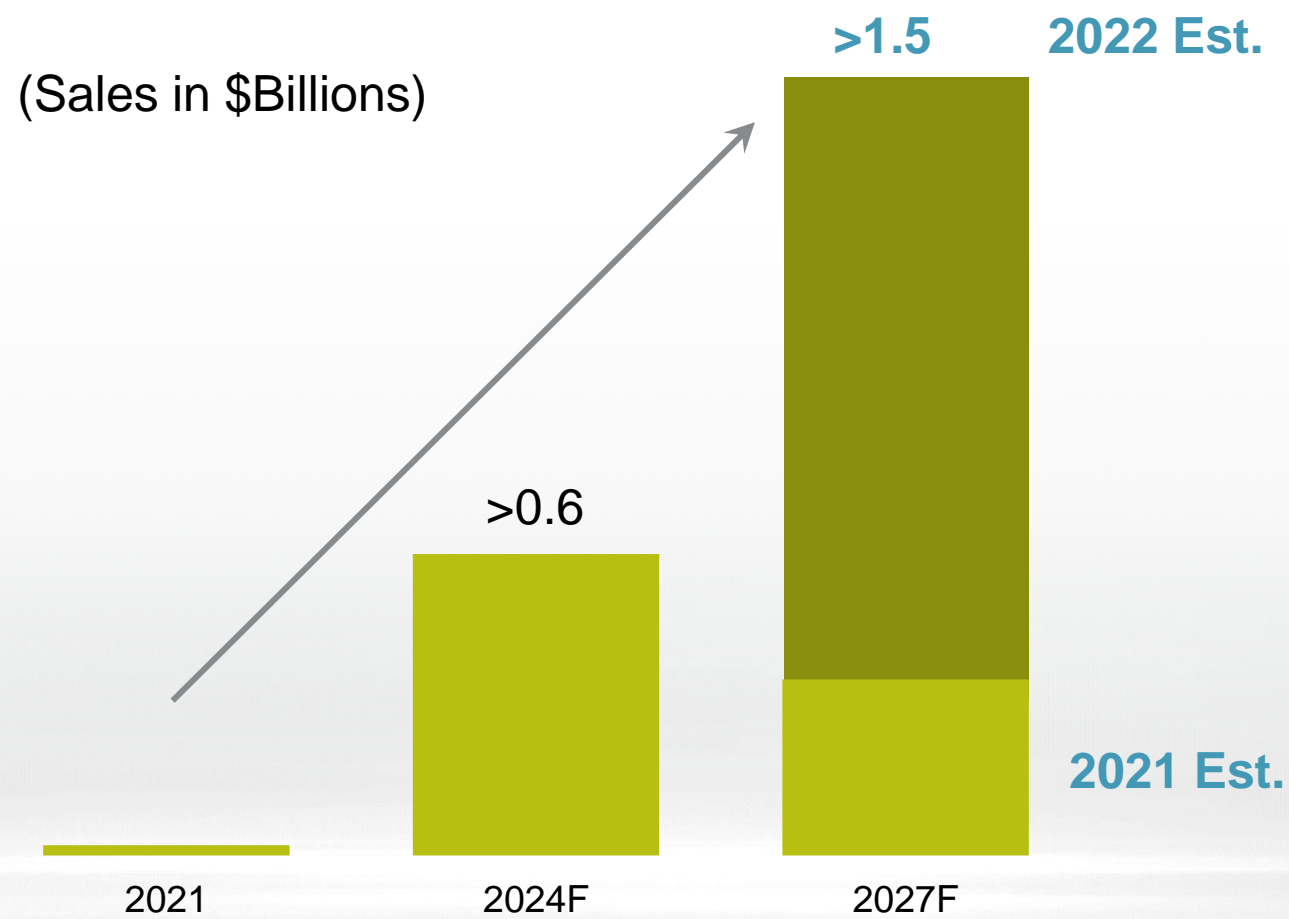
- Uncompromised towing and payload
- Minimal disruption to vehicle platform and OEM assembly
- Significant customer interest

# Battery Enclosures – Growing Addressable Market



- Large, high content, highly engineered product
- Multi-materials and processes
- Investing capital while leveraging existing know-how and installed capacity

# Battery Enclosures – Growing Addressable Market





# Significant Content on BEV Launches Globally



Ford F-150 Lightning



Mercedes-Benz GLS SUV



Cadillac Lyriq



Rivian R1S



GMC Hummer



BMW iX



Mercedes-Benz EQE



Volkswagen ID Buzz



Fisker Ocean



NIO ES7



Xpeng G9



Smart B-SUV



# ADAS Business Growing – Key Wins



- Advanced front camera programs
- Surround View system on Toyota Tundra
- Two Driver Monitoring Systems (DMS)

# Full Systems Capability

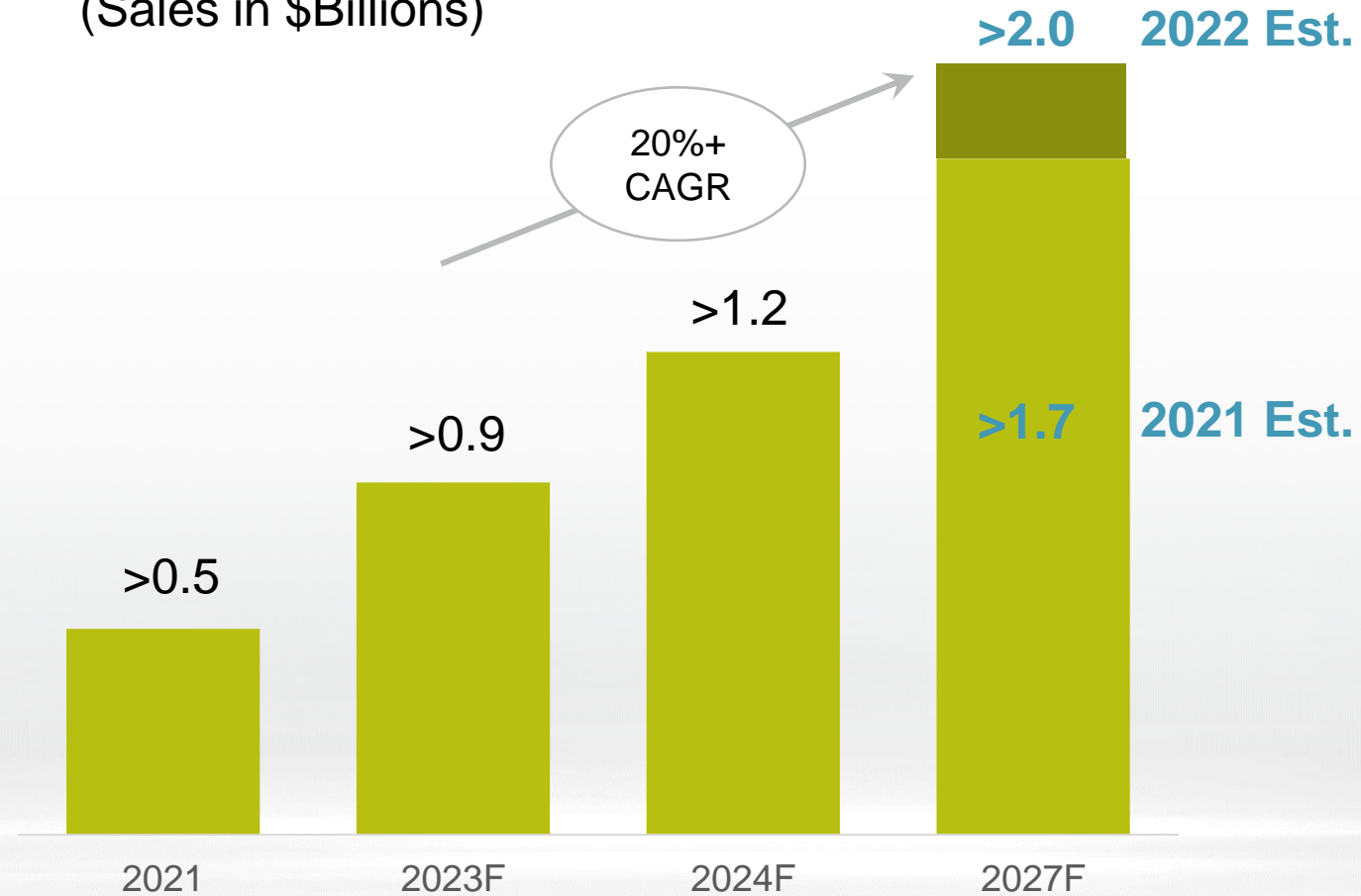


- Complete sensor suite, domain controller and software
- Scalable system approach enabling L2+ features
- Enhanced vehicle intelligence delivering a complete ADAS experience

# Accelerating ADAS Growth



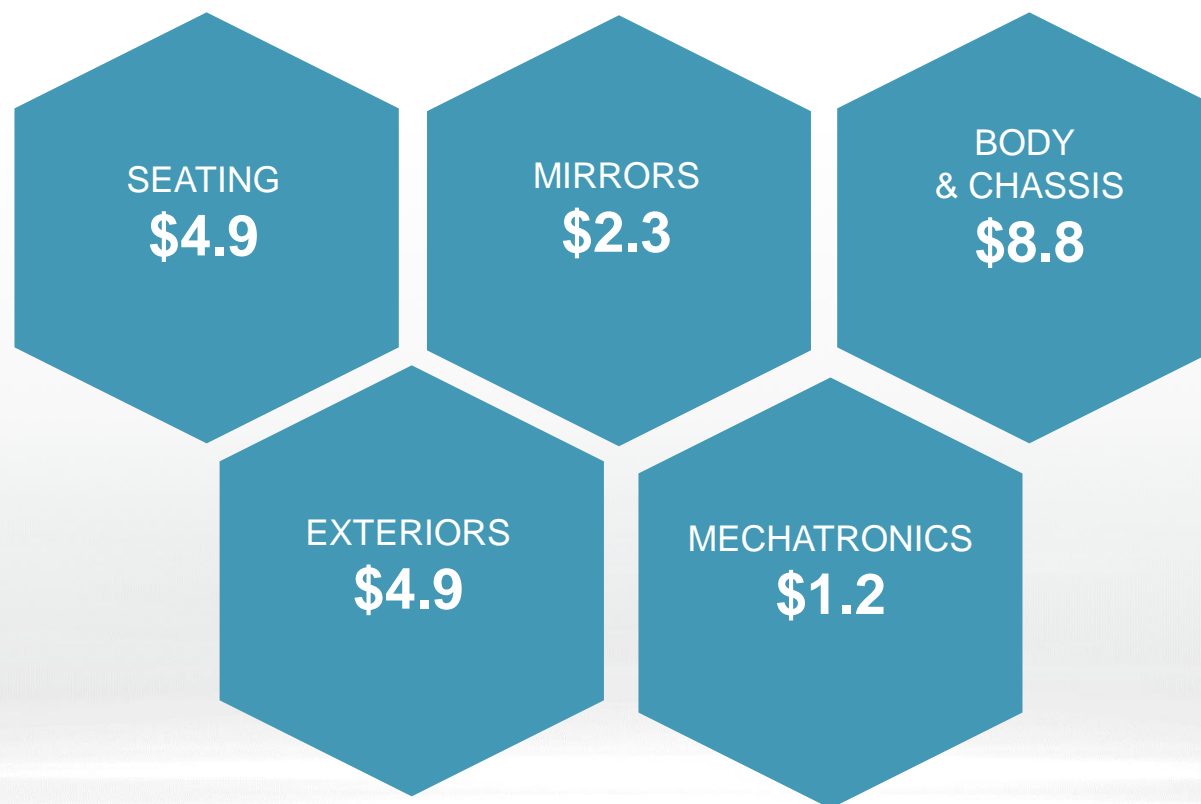
(Sales in \$Billions)



# Global Scale and Leading Market Positions



**2021 Sales by Product Area**  
(in Billions)





# New Opportunities Leveraging Established Track Record



- Produced 3.8 million vehicles
  - 30 models, 10 customers
- Integrate systems and platforms
- Enable speed to market

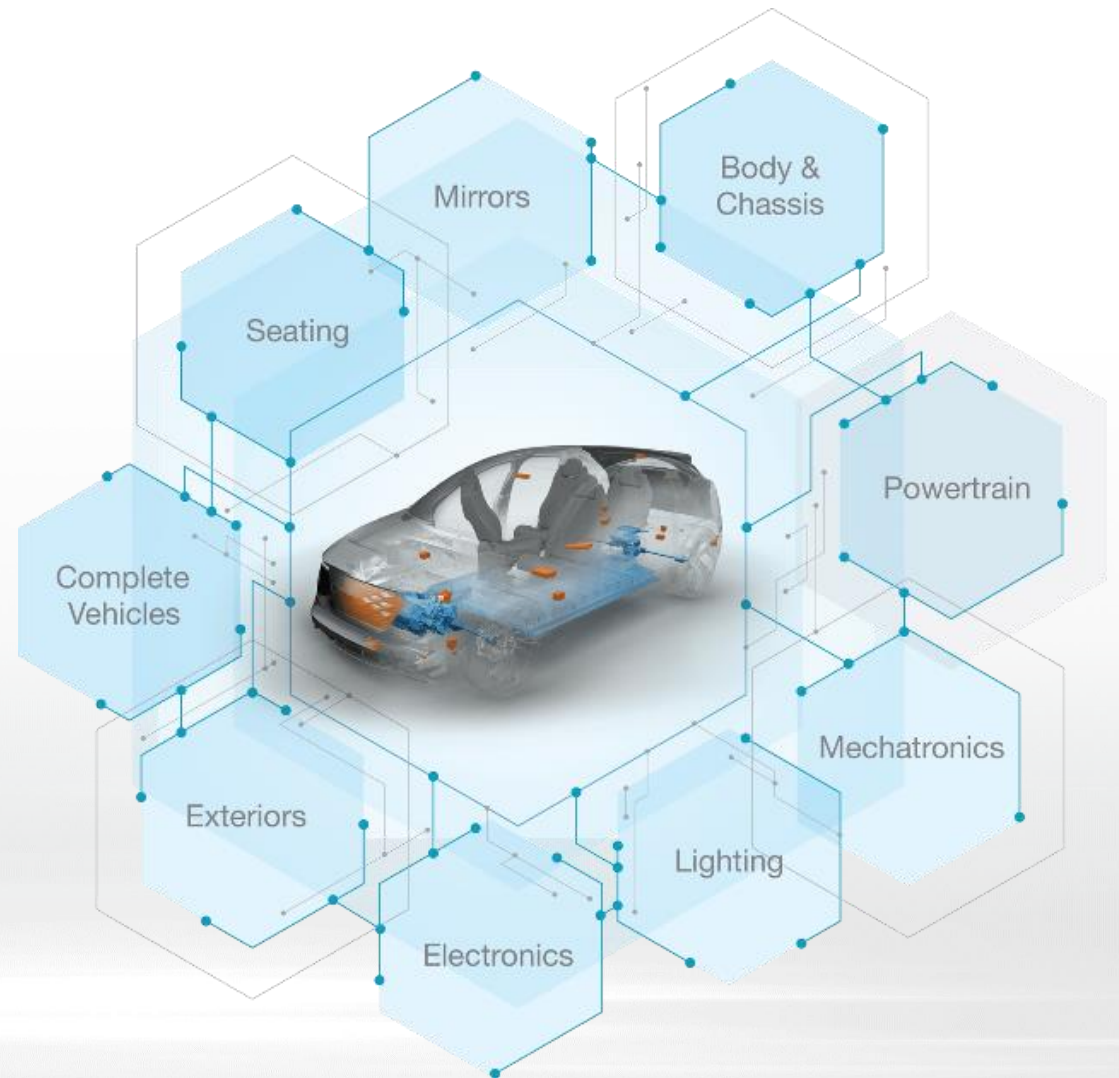
**Models produced by Magna**

# The Power of Magna

Deep product expertise

Integrated systems approach

Complete vehicle engineering and manufacturing









Forward. For all.