

# MAGNA RAMPS UP DRIVER AND OCCUPANT MONITORING SYSTEM DEPLOYMENT IN CHINA WITH GERMANY-BASED OEM

- · Magna expands global partnership with growing DMS volumes in China and Europe
- Following initial SOP in 2024, Magna's DMS is now entering its first full year of scaled global production
- First-to-market, scalable DMS supports China's automotive innovation and safety regulations

AURORA, Ontario, October 29, 2025 — Magna, one of the world's largest automotive suppliers, is marking its first full year of scaled global production of its innovative Driver Monitoring System (DMS), launched with a Germany-based OEM in China. This milestone began with initial launch volumes in China and reflects Magna's accelerating growth in the world's largest automotive market.

Magna's DMS technology is fully integrated into the vehicle's interior mirror, using advanced camera and sensor systems to monitor driver attention and behavior in real time. The system helps detect signs of distraction and drowsiness, alerting the driver and supporting accident prevention. Its unique design enables discreet integration behind the mirror glass, reducing visual intrusiveness for drivers while offering automakers styling flexibility and supporting compliance with evolving safety regulations.

"Our mirror-integrated DMS has proven itself globally, and we're proud to see it scaling with a leading German OEM," said Matteo Del Sorbo, President, Mechatronics, Mirrors and Lighting at Magna. "This milestone reflects our commitment to safety innovation and our ability to deliver advanced technologies to customers."

The system's scalable architecture enables adaptation to different vehicle platforms and future regulatory requirements, supporting OEMs in delivering next-generation safety and user experience. In addition to driver monitoring, the system includes occupant detection capabilities, supporting broader interior sensing strategies.

With the continued deployment of its DMS technology in China, Magna is deepening its commitment to the region and supporting OEMs in meeting both regulatory and consumer expectations for next-generation safety. The program represents one of Magna's largest DMS awards to date, with volumes expected to reach several million units annually.

Beyond DMS, Magna offers a comprehensive suite of interior sensing solutions, including occupant monitoring systems (OMS), child presence detection, and advanced



Magna's mirror-integrated Driver and Occupant Monitoring System uses advanced camera and sensor technology to help prevent distracted driving, enhance road safety

sensor fusion technologies. These systems are designed to enhance occupant safety, comfort, and convenience, and are trusted by automakers worldwide to meet exacting standards of performance and reliability.

Magna's mirror-integrated DMS was recognized with a 2024 Automotive News PACE Award for its innovation, performance, and impact on driver safety.

To learn more about Magna's DMS and full suite of interior sensing technologies, visit <a href="https://www.magna.com/products/electrical-electronics/adas-automated-driving/interior-sensing">www.magna.com/products/electrical-electronics/adas-automated-driving/interior-sensing</a>.

#### **TAGS**

Driver Monitoring, Occupant Monitoring, Safety, Interior Sensing Systems, Product & Technology

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## **ABOUT MAGNA**

Magna is one of the world's largest automotive suppliers and a trusted partner to automakers in the industry's most critical markets—North America, Europe, and China. With a global team and footprint spanning 28 countries, we bring unmatched scale, trusted reliability, and proven execution. Backed by nearly seven decades of experience, we combine deep manufacturing expertise with innovative vehicle systems to deliver performance, safety, and quality.

For further information about Magna (NYSE:MGA; TSX:MG), please visit <u>www.magna.com</u> or follow us on social.

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