



CAR OF THE FUTURE

Car of the Future

Innovation on the Open Road

Contest Details - “I wish my car would...”

- Employees are encouraged to submit a description-- 500 words or less on ideas (not engineering solutions) that stem from problems, complaints, wishes when it comes to their vehicle
- Supporting material accepted:
 - sketches, videos and images
- Submission Deadline: May 22, 2015
- Top winner will receive \$6,000 USD cash prize, two runners-up will each receive \$2,000 USD cash prize
 - Division or office where the top winner works will also receive a free lunch
- More information and the submission process can be found on **MagNET** or **Magna.com**
- For additional questions, contact kim.claes@magna.com



Three Rounds of Judging



ROUND 1 JUDGING

Best 10 submissions selected

Monday, June 1, 2015

ROUND 2 JUDGING

Top five finalists selected

Monday, June 15, 2015

DESIGNING PHASE

Top five finalists will work with Magna designers to prepare presentation of concept

Monday, June 22 –July 6, 2015

ROUND 3 JUDGING

Finalists will present concept to select panel of judges during TechTank. Top three winners will be chosen

Thursday, July 16, 2015
