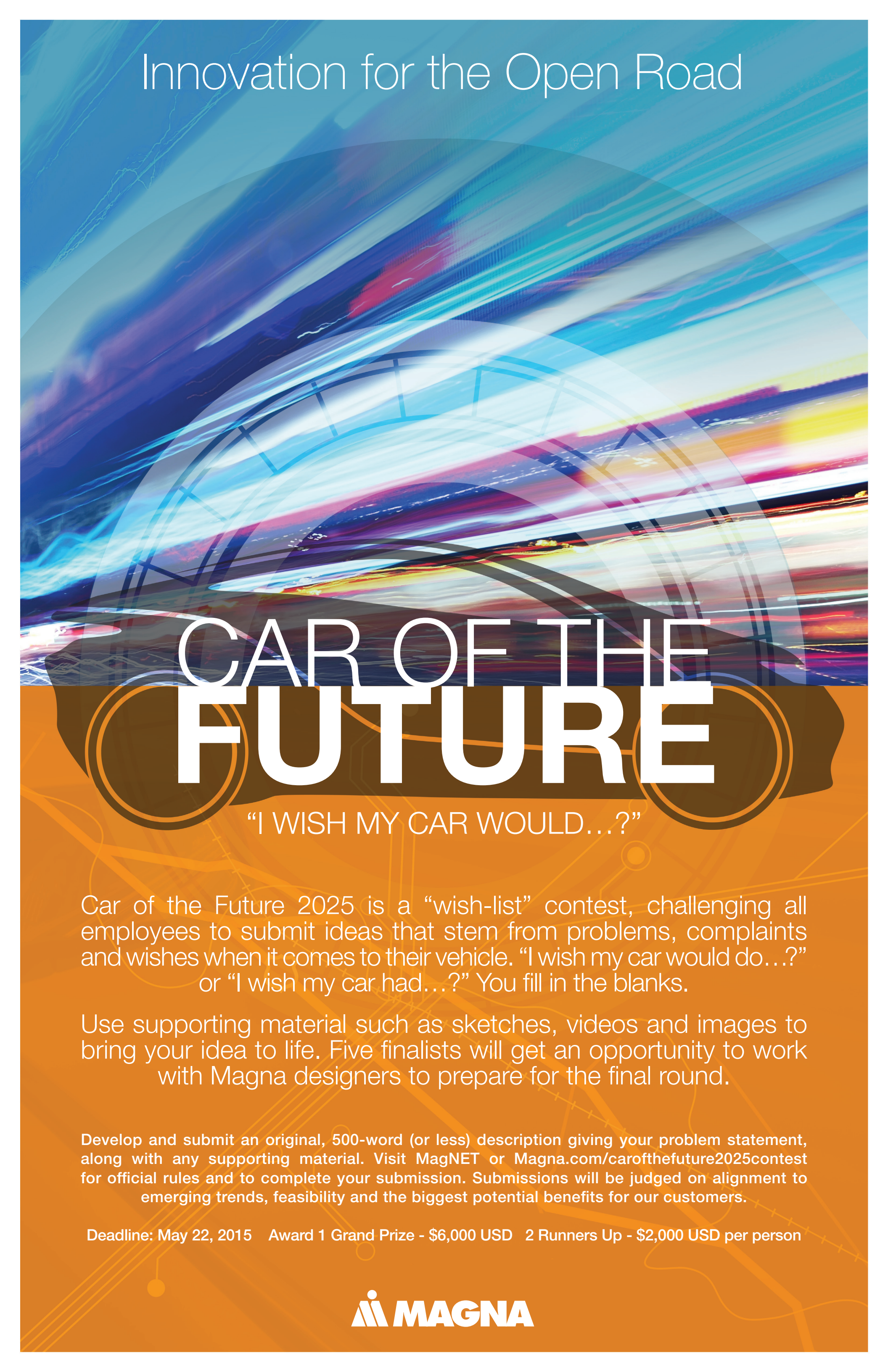




Innovation for the Open Road

CAR OF THE FUTURE

“I WISH MY CAR WOULD...?”

Car of the Future 2025 is a “wish-list” contest, challenging all employees to submit ideas that stem from problems, complaints and wishes when it comes to their vehicle. “I wish my car would do...?” or “I wish my car had...?” You fill in the blanks.

Use supporting material such as sketches, videos and images to bring your idea to life. Five finalists will get an opportunity to work with Magna designers to prepare for the final round.

Develop and submit an original, 500-word (or less) description giving your problem statement, along with any supporting material. Visit [MagNET](#) or [Magna.com/carofthefuture2025contest](#) for official rules and to complete your submission. Submissions will be judged on alignment to emerging trends, feasibility and the biggest potential benefits for our customers.

Deadline: May 22, 2015 Award 1 Grand Prize - \$6,000 USD 2 Runners Up - \$2,000 USD per person

