



What moves you?

What moves you drives us.

Innovation is more than the next big idea, it is understanding what moves people.

We are inspired by movement, by our compulsion to drive forward. It is in our nature to move, to build, to grow, to learn. We understand that movement is both a means to an end, and an end unto itself. We are driven to explore, to push the boundaries, to redefine the limits. We look beyond the car of the future, and into the complex nature of the people of the future. What will their needs be? What will excite them? What will inspire them? What will move them?

Moving People is our focus.

The best way to predict the future is to create it. To do so, we must first understand the megatrends — the social, cultural, economic and technology shifts that change the course of our global community. We need to understand what moves you.

Next we seek out the ideas and technologies that best align with these trends, and they don't always come from within our four walls. We partner with industry leaders, we collaborate with inventors, and we accelerate entrepreneurs. We challenge employees and students to help design, develop and manufacture world-class automotive systems in a way that best serves our customers, our employees, and everyone with whom we share this planet.

What moves you is what drives innovation, and innovation is the engine that drives our business forward.

Contact us regarding your inspiring idea and innovation at: innovation@magna.com

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