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NEWS RELEASE

MAGNA BETS ON ADVANCED ELECTRONIC SOLUTIONS AT CES 2016

Auto supplier to display vehicle secured connectivity, eye tracking systems

AURORA, Ontario, December 30, 2015 — Magna International Inc. announced that its “Moving People” exhibit at the CES 2016 world stage in Las Vegas will showcase innovations which seek to address key industry challenges related to connected vehicle security and driver safety.

These technologies include a system that combines Magna’s secure gateway with Argus Cyber Security’s software solution to bring a proactive approach to enhanced vehicle cyber security. Unlike typical solutions which merely provide a firewall, the combined Magna/Argus system monitors for suspicious and/or potential malicious activity for early detection and prevention.

Magna will also showcase in-cabin imaging and head-up display technologies aimed at reducing distracted driving and improving driver safety. Magna’s solution uses a camera-based monitoring system which detects the driver’s eye gaze and measures levels of drowsiness and distraction. The head-up display projects an unobstructed image from the rear camera, using eye gaze determination to identify when a driver looks up at the interior mirror to get a rearward view.

“Magna continues to develop technologies which aim to create a smarter and safer driving experience for end consumers,” said Swamy Kotagiri, Magna’s Chief Technology Officer.

“The systems we will be showing at CES represent leading-edge, cost-effective solutions which are necessary for today’s vehicles and critical for the development of autonomous vehicles.”

Magna’s CES booth will be located in the Las Vegas Convention Center’s North Hall, booth #4327. A driver-assistance system simulator and interactive vehicle secured connectivity demonstration will be available to booth visitors during show hours from January 6-9.

About Magna International

We are a leading global automotive supplier with 285 manufacturing operations and 83 product development, engineering and sales centres in 29 countries. We have over 125,000 employees focused on delivering superior value to our customers through innovative products and processes, and World Class Manufacturing. Our product capabilities include producing body, chassis, exterior, seating, powertrain, electronic, vision, closure and roof systems and modules, as well as complete vehicle engineering and contract manufacturing. Our Common Shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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