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NEWS RELEASE

MAGNA BACKS-UP CES 2016 INNOVATION AWARD HONOREE

Rear view camera, image processing technology featured on Ford F-150

AURORA, Ontario, January 6, 2016 — Magna International Inc., a world leader in camera-based driver assistance systems, announced today its rear view camera and innovative image processing technologies are featured in the 2016 Ford F-150 Pro Trailer Backup Assist system, the top CES 2016 Innovation Award honoree in the Vehicle Intelligence category.

[Ford's Pro Trailer Backup Assist system](#) allows a driver to safely back-up a trailer with an automated system in which the driver steers the trailer using a control knob, while the truck steers its own wheels. Ford's system is enabled by Magna's rear view camera, which measures the angle between truck and trailer, as well as Magna's image processing algorithm, which calculates trailer angle by detecting target decals on the trailer.

"Congratulations to Ford Motor Company on being recognized by the CES for their innovative system," said Swamy Kotagiri, Magna's Chief Technology Officer. "Collaboration between automakers and suppliers is increasingly important as more autonomous features are incorporated into vehicles. We are proud to support Ford with this first-to-market trailer back-up technology on the F-150."

The award-winning technologies will be displayed at Tech West in the Innovation Awards Showcase on Level 1, booth #83319 at the Sands Expo Center during CES 2016 from January 6-10. Magna's CES booth will be located in the Las Vegas Convention Center's North Hall, booth #4327.

About Magna International

We are a leading global automotive supplier with 305 manufacturing operations and 95 product development, engineering and sales centres in 29 countries. We have approximately 139,000 employees focused on delivering superior value to our customers through innovative products, processes and World Class Manufacturing. Our product capabilities include producing body, chassis, exterior, seating, powertrain, electronic, vision, closure and roof systems and modules, as well as complete vehicle engineering and contract manufacturing. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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