



Privacy Notice

Magna City Delivery Self-Driving Delivery Vehicles

New Mobility Canada Delivery Services Inc., a subsidiary of Magna International Inc. (collectively Magna), is actively developing technologies and systems for an autonomous future. We have developed a service to offer enhanced convenience and a more comfortable goods delivery experience with our low speed, self-driving delivery vehicles (SDVs).

Your privacy is a very important topic for us. As our SDVs are recording video in connection with their operation, if you encounter one of them, it may collect your personal data. This Privacy Notice describes how we process your personal data (within the meaning of applicable privacy and data protection laws) collected by our SDVs.

What personal data are we collecting?

Our SDVs are equipped with various sensors (such as Radars, video cameras and LiDAR) that record the surrounding environment. If you see one of our SDVs, the sensors may collect your personal data, including an image of your face, your vehicle license plate and your location.

For what business purpose is your personal data being used?

We use the data collected by the sensors to develop, validate, perform, enhance and improve the efficiency and safety of the SDVs. For example, we use data to recognize traffic signs and identify traffic participants and other objects near a vehicle. Sensor data which shows images of faces we use to evaluate where a pedestrian intends to walk, such as whether they will cross a crosswalk, and we use that to improve our autonomous driving systems to increase safety. Sometimes, a livestream of sensor data will be used so that we can access the SDVs and control them remotely, if necessary. The SDVs store video for the purpose of error detection and software improvements. If a robot is damaged, removed from its position or otherwise operated unlawfully, recordings can be saved for evidentiary purposes. Certain personal information may be recognizable on the recordings. While certain personal information may be recorded and processed, in no instance is it our intention to determine your identity.

What is the legal basis for the collection and processing?

The collection and processing are based on our legitimate interest (pursuant to applicable privacy laws) in developing SDVs to increase the safety, efficiency and convenience of buying things at a reduced cost.

Who may receive my personal data?

We do not sell your personal data. We treat collected data with care. We restrict access to the data internally for the purposes of performing and improving the SDV experience or for safety, development, research, and legal reasons. In certain circumstances, the data will be shared with service providers (e.g. IT service providers, hosting providers, navigational services providers) for the purposes of performing the delivery services. It may also be shared with certain third parties (i.e. insurance providers; law enforcement; and other officials; etc.) exclusively on a "need-to-know" basis.

How is your personal data protected?

We have implemented appropriate technical and organizational security measures in accordance with applicable law to protect your data against manipulation, loss, destruction and access by unauthorized persons. We are constantly improving our security measures in line with technological developments.

How long do we keep your personal data?

Your data will be retained as long as necessary in order to (a) develop and validate new technology, including safety and security features for the SDVs; (b) improve the SDV experience, including safety and security features; (c) to verify software or hardware updates; (d) resolve any legal disputes, and (e) allow us to meet our legal requirements around retaining records. When we no longer need to use your personal data to comply with contractual, statutory, regulatory, or other legal obligations, we will remove it from our systems, and/or take steps to properly anonymize or de-identify it so that individuals can no longer be identified from it. If we need to keep your information, including personal data, to comply with legal or regulatory obligations, we will retain the information in accordance to established retention periods and policy.

Who can you contact?

If you have any comments, questions or concerns regarding this privacy notice or practices, including data access requests, please send your inquiry via email to dataprivacy@magna.com. You may also use our [online link](#) for your inquiry by selecting "Magna New Mobility" as the addressee and in regards to "Data Privacy".