

We have Magnatude

Magnatude is about numbers. It's about perspective.

It's about seeing the forest **and** the trees. It's about pulling back to see the full impact of our manufacturing operations around the world. It's about zooming in to understand the power of even the smallest effort. It's about understanding the power of a global organization focused on delivering superior value to our customers.

If Magna was a country...

What an awesome responsibility we would have, leading a nation with such diverse geography, population, languages, revenue and cultures. We would have dozens of official languages, and conduct commerce using more currencies than there are letters in the alphabet.

Population

Our world has around 250 countries with measurable population. If we were ranked by population size, Magna would be 193rd, behind Barbados, Samoa and St. Lucia.

Area

If you were to rank Magna's size, in square kilometers, against the world's other countries – we would come in 125th. Costa Rica, Belgium and Armenia could all fit inside the area that Magna facilities take up worldwide. To keep things in perspective, no matter how big we think that is, we'd still be just an island in the middle of Lake Michigan.

Economy

92nd. Seriously, 92nd! As the world's most diverse automotive manufacturer, Magna generates a tremendous amount of revenue for our shareholders and employees. Our annual revenue ranks just behind Luxembourg, Panama and Yemen.

Language

Our 24 native languages would match the number of official languages spoken in the European Union Parliament.

hello! • bonjour! • ciao! • olá!
sveiki! • bok! • tere! • ahoj!...

A Safe Place To Live

Aside from being a prosperous and beautiful place to live, the country of Magna would also be one of the safest! Drivers and pedestrians alike would travel our roads with peace of mind thanks to:

SAFETY FEATURES

- 1 Pedestrian-safe systems
- 2 BlindZone Mirrors
- 3 Safety and driver-assistance vision systems
- 4 Advanced-strength bumpers
- 5 State-of-the-art latching systems

Magna SmartLatch™

Governance

Like any great country, Magna is committed to fairness and concern for our people, customers and the communities in which we operate. This commitment isn't just talk, it is an investment clearly spelled out in our Corporate Constitution, Employee's Charter, Health, Safety & Environmental Policy, Operational Principles and Code of Conduct & Ethics.

Cultural Diversity

From Salsa to Samba, Soccer to Sumo, Opera to Motown. Magna's culture is as diverse as any in the world. Every artistic, culinary, literary, musical and recreational pastime is embraced in our inclusive society.