



IAA 2017

Frankfurt, Germany

OUR LOCATION

HALL 8 | BOOTH D34

September 12 & 13 | **PRESS**

September 14 & 15 | **INDUSTRY**

IAA is almost here. It's a glimpse into the future of our industry and an opportunity to see how Magna is leading the way.

This year, we'll have our most interactive IAA experience ever. Our vehicle display allows you to explore our innovations and the technical stories behind the car of the future. You'll see our vision of autonomy in our driving simulator and learn about all the components that will make it a reality. And we'll help you discover what autonomy means to you and your business.

It's a window into the innovative thinking that allows us to attract top talent and create industry-leading products.

There's more. But let us show you in person.

Stop by booth D34 in Hall 8 and we'll take you through the world of Magna and the future of mobility.

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