

# Universal Seat Adaptor

Provides consumers a robust accessory mounting and power functionality to the seat back for items such as tablets, phones, makeup mirrors and more.

## Purpose

- Enhanced passenger experience in rear rows; provides convenient location to mount personal items
- Easy and seamless connectivity to various devices
- Leverages a clever magnetic closure design

## Value Proposition

- Anti-pinch point magnetic mechanism
- Offers consumers an easy-to-use, customizable mounting space for personal devices
- Capable of data transmission and charging

## Technical Description

- Incorporates a reliable, automatic magnetic locking mechanism for the flip door to prevent accidental operation
- Quiet, easy operation with no BSR's while vehicle is in motion
- Provides power supply and communication functionality

## Next Steps / Timeframe

- SOP – late 2024 for integrated seat back door mechanism



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