

Magna International Student Innovation Challenge

MISSION transformmobility

**Share your vision. Launch your career.
Showcase your talents on a world stage.**

Mission Transformability is about identifying and exploring opportunities to radically improve personal mobility and transportation. Magna International challenges engineering and industrial design students to submit creative ideas regarding what vehicles should do or be by the year 2025. Use supporting material such as sketches, videos, and images to bring your idea to life. Judges will select twelve finalists to travel to Frankfurt am Main, Germany, to compete in a team design competition at the International Motor Show (IAA) Cars in September 2015.

To enter, develop and submit an original, 500-word essay describing your idea, along with any supporting material by June 26, 2015. For official rules and to submit your idea visit www.magna.com/StudentInnovationChallenge.

Team prizes per person: 1st place € 6000 2nd place € 3000 3rd place € 1000

