

Official Rules
Magna International Student Innovation Challenge – 2015 IAA Frankfurt

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

The “Magna International Student Innovation Challenge – 2015 IAA Frankfurt” (“Innovation Challenge”) is sponsored by Magna International Inc. (“Sponsor”). The Innovation Challenge is governed by these official rules (“Official Rules”). By participating in the Innovation Challenge, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and acknowledges and agrees that the results of the Innovation Challenge, as determined by Sponsor and its agents, are final in all respects. The Innovation Challenge is subject to all federal, state and local laws and regulations and is void where prohibited by law.

ELIGIBILITY

The Innovation Challenge is open to undergraduate and graduate students in engineering or industrial design who reside in Europe and are attending a college or university in Europe. Only individuals may enter the Innovation Challenge; team entries are not eligible. Each individual may enter the Innovation Challenge only once. For the purpose of these Official Rules, an individual applicant will be referred to as an “entrant.” All entrants in the Innovation Challenge agree that German law govern the Innovation Challenge.

APPLICATION SUBMISSION PERIOD

The Application Submission Period begins May 9, 2015 at 12:00AM UTC and ends July 7, 2015 at 12:01AM UTC. All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the Application Submission Period at its sole discretion.

HOW TO ENTER

You can enter the Innovation Challenge through the Sponsor’s www.Magna.com/StudentInnovationChallenge website. Develop and submit an original, 500 word or fewer description giving your problem, along with any supporting material (sketches, video and/or images). Submissions will be judged on innovation and creativity, alignment to emerging trends, feasibility, and potential benefits to the global automotive industry. Each entrant must fill out all required fields on the entry form and agree to the Official Rules to participate in the Innovation Challenge. After submitting the required information on the entry form, each entrant will receive one (1) entry into the Innovation Challenge.

ADDITIONAL CRITERIA

Entrant's application should articulate a problem or complaint about current vehicles, and/or describe an improvement or features that the car of 2025 should have. Entrant's application must also meet the following requirements:

- (i) Must not violate or infringe the rights of others including, without limitation, patent, trademark, trade secret, copyright, right of publicity, privacy or other proprietary rights (see "Warranty" Section below for more details);
- (ii) Must not be unlawful, threatening, abusive, harassing, defamatory, libelous, deceptive, fraudulent, invasive of another's privacy, tortuous, or contain explicit or graphic descriptions or accounts of, sexual acts, or otherwise contain any other content that, in Sponsor's sole discretion, is objectionable;
- (iii) Must not victimize, harass, degrade, or intimidate an individual or group of individuals on the basis of religion, gender, sexual orientation, race, ethnicity, age, or disability;
- (iv) Must meet the terms of these Official Rules;
- (v) Must not contain an advertisement or solicitation not affiliated with the Sponsor; and
- (vi) Must not contain any musical recording, imagery, content or other element that is owned by a third party.

The above list is not intended to be exhaustive. If any entry includes any of the prohibited elements above or is deemed by the Sponsor or Judges to be offensive, obscene or unsuitable for public display for any reason, the entry will be disqualified along with the entrant that submitted it.

Entries will be considered void if they are in whole or in part incomplete, contain a virus, are forged, mechanically reproduced or obtained through fraud or theft.

WINNER SELECTION

Round I

Judging will begin no later than July 7, 2015 Judging will be conducted by Sponsor staff. Staff will use the following subjective criteria to select up to twenty-four (24) semi-finalists

- Innovation & creativity
- Alignment to emerging trends
- Benefits and/or improvement of the consumer experience

Round II

After the entrants have been narrowed to no more than twenty-four (24), a panel of three (3) judges will determine a total of up to twelve potential finalists (12) and up to five (5) alternates using the same criteria as the in Round I. Judges will be Magna executives. Round II judging will be conducted no later than July 10, 2015. The twelve (12) potential finalists will be contacted via email no later July 17, 2015.

Round III

Each potential finalist entrant will be invited to participate in the Innovation Challenge finals in Frankfurt, Germany at the 2015 IAA Frankfurt Cars exhibition. Only those finalists who accept the invitation to Frankfurt, Germany, and fully complete the Innovation Challenge will qualify for prizes, airfare and hotel expense reimbursement.

In the event of a dispute, all entries will be deemed submitted by the authorized account holder of the e-2015-06-30

mail address submitted on the entry form. The Sponsor will use the contact information submitted on the entry form to contact finalists. Each entrant is responsible for monitoring his/her e-mail account for invitation notification and receipt or other communications related to this Innovation Challenge. If the potential finalist does not respond to the Sponsor's communication within seven (7) days, that potential finalist shall be disqualified from the Innovation Challenge, and an alternate will be selected to replace such potential finalist in the competition.

Upon the request of the Sponsor, entrant finalists may be required to sign and return an Affidavit of Eligibility, Intellectual Property Release, Image Use release, Prize Acceptance Form and other documents. If a potential winner fails to comply with these Official Rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZES

Prizes will be determined by a panel of three (3) Sponsor-designated judges. Prizes are awarded to each individual based results of the finals competition. The entrants may be awarded the following prizes:

Grand Prize: Travel to/from Frankfurt, Germany, hotel accommodations for two nights and €6,000. Up to four (4) grand prizes will be awarded to individuals.

First Runners-up: Travel to/from Frankfurt, Germany, hotel accommodations for two nights and €3,000. Grand prize winners will be determined by a panel of three (3) Sponsor-designated judges. Up to four (4) grand prizes will be awarded to individuals.

Second Runners-up: Travel to/from Frankfurt, Germany, hotel accommodations for two nights and €1,000. Grand prize winners will be determined by a panel of three (3) Sponsor-designated judges. Up to four (4) grand prizes will be awarded to individuals.

Incidental expenses, taxes, and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winning entrant. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNING ENTRANT.

ADDITIONAL LIMITATIONS

Prizes are non-transferable. No substitution of prizes is permitted.

Sponsor, GfK, and their respective parents, affiliates and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Innovation Challenge, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize.

Any attempt to damage the content or operation of this Innovation Challenge is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Innovation Challenge, without notice, and for any reason, including, without limitation, if Sponsor determines that the Innovation Challenge cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Innovation Challenge. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and

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representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INTELLECTUAL PROPERTY RIGHTS AND WARRANTY

Warranty

By entering the Innovation Challenge, the entrant warrants and represents that the video submitted by the entrant is its own original work created and recorded by entrant, has not been previously published, has not won a previous prize or award, that entrant owns or otherwise controls all of the rights to the video submitted by entrant (including, without limitation, the rights in any photographs, music or video clips included in the video) and that the video submitted by entrant does not violate any law, regulation or any right of any third party, including but not limited to rights of copyright, trademark, patent, publicity and/or privacy. Please understand that submitting a video that is copyrighted, trademarked or patented by another individual, or otherwise subject to the rights of another individual, will make entrant responsible for any legal action the legal rights holder might take in relation to the entry.

Intellectual Property

By submitting an entry into the Innovation Challenge, whether a winning entry or not, entrant grants to the Sponsor the right, without limitation, to display the submission online and in any media now known or here in after developed. Further, entrant agrees to grant to the Sponsor all rights of ownership, reproduction, and use of the submission, including without limitation the video and the ideas expressed within the video, for any purpose what so ever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty---free, worldwide right, in all media (now known or later developed) to assign, license (including the right to grant rights and licenses to third party partners in the competition), use, publish, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, copyright, create derivative works or otherwise exploit the submission for commercial or non-commercial use, and without compensation to the entrant.

Any technical content of the entry being new and inventive in view of Patent Law in Europe, whether a winning entry or not, must be assigned to Magna International Inc. without remaining right for the entrant. On Magna's request the inventor will support patent, design or utility model filing and will sign any legal necessary papers. For software based solutions the copyright is assigned to Magna with the all rights, too.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE INNOVATION CHALLENGE, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR, ITS PARENTS, AFFILIATES, RELATED ENTITIES, AND SUBSIDIARY COMPANIES, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, PERSONNEL, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY, INCLUDING, WITHOUT LIMITATION, PROPERTY DAMAGE, DEATH OR BODILY INJURY (WHETHER DUE TO NEGLIGENCE OR OTHERWISE), RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE INNOVATION CHALLENGE, ANY INNOVATION CHALLENGED RELATED AND/OR TRAVEL RELATED ACTIVITY, AND/OR OTHER PARTICIPATION IN ANY INNOVATION CHALLENGE RELATED ACTIVITIES, AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENTS, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR, AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, RELATED ENTITIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, PERSONNEL, REPRESENTATIVES AND AGENTS EXPRESSLY DISCLAIM ANY AND ALL LIABILITY ARISING FROM OR RELATED TO THE INNOVATION CHALLENGE, INCLUDING FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE INNOVATION CHALLENGE.

INVALIDITY

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. The Official Rules cannot be modified or amended in any manner except in writing by a duly authorized representative of Sponsor.

GOVERNING LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between entrant and the Sponsor in connection with this contest shall be governed by and construed in accordance with German law including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws. The German courts competent for Frankfurt am Main, Germany shall have exclusive jurisdiction to settle any dispute that arises out of or in connection with these Official Rules or its subject matter or formation.

PUBLICITY

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

CONTEST SPONSOR

This Innovation Challenge is sponsored by:
Magna International, 750 Tower Drive, Mailcode 7000, Troy, MI 48098 USA

WINNERS LIST

To obtain the names of winners, send an e-mail to Steve Hallman at steve.hallman@magna.com with "Magna International Student Innovation Challenge" as the subject line. Requests must be received by December 31, 2015.

Any questions regarding this Innovation Challenge should be directed to steve.hallman@magna.com.